



Save Up to 60% on Brand-Name Hearing Aids

Like vision loss, hearing loss can have a huge impact on your quality of life. However, the cost of a pair of quality hearing aids usually costs more than \$5,000, and few people have hearing aid insurance coverage.

TruHearing® makes hearing aids affordable by providing exclusive savings to all CEC members. You can save up to 60% on a pair of hearing aids with TruHearing. What's more, your dependents and even extended family members are eligible, too.

In addition to great pricing, TruHearing provides you with:

State-of-the-Art Technology

- >> The latest technology from top hearing aid manufacturers
- >> Hearing solutions for virtually every type of hearing loss
- >> Significantly lower prices on the same models sold at retail locations

Personalized Care

- >> Guidance and assistance from a TruHearing Hearing Consultant
- >> Local, professional care from an accredited provider in your area
- >> A hearing exam plus three follow-up visits for fitting and adjustments

Help Along Your Way

- >> A worry-free purchase with a 45-day risk free trial and 3-year warranty
- >> 48 free batteries per aid included with non-rechargeable models
- >> Guides to help you adapt to your new hearing aids

Best of all, if you already have a hearing aid benefit from your health plan or employer, you can combine it with TruHearing prices to reduce your out-of-pocket expense even more!

Learn more at cecvision.com/special-offers/truhearing or call **844-564-3161** with questions.

TruHearing®

Here's how it works:

Contact TruHearing.

Call **844-564-3161**. You and your family members must mention CEC.

Schedule exam.

TruHearing will answer your questions and schedule a hearing exam with a local provider.

Attend appointment.

The provider will perform a hearing exam, make a recommendation, order the hearing aids through TruHearing, and fit them for you.



CEC is providing information to its members, but does not offer or provide any discount hearing program. The relationship between VSP and TruHearing is that of independent contractors. CEC and VSP make no endorsement, representations or warranties regarding any products or services offered by TruHearing, a third-party vendor. The vendor is solely responsible for the products or services offered by them. If you have any questions regarding the services offered here, you should contact the vendor directly.

TruHearing offers individuals the opportunity to purchase hearing aids at discounted prices, including individuals covered by self-funded health plans not subject to state insurance or health plan regulations. TruHearing is not insurance and not subject to state insurance regulations. TruHearing provides discounts to certain health care groups for hearing aid sales and services; TruHearing provides fitting, programming and three adjustment visits at no cost; the member is obligated to pay for testing, and all post-fitting hearing care services, but will receive a discount from those health care providers who have contracted with TruHearing. Not available directly from VSP in the states of Washington and California.

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